

2012 GASSA Advertising Order Form

Please select your advertisement choices and add up the total price. For more information, contact GASSA at 678-764-2006 or email: chuck@gassa.org.

Option #1: Commercial Presentation at a Monthly Luncheon (Ten minute advertising opportunity - month subject to availability.)

- January 10, 2012 - \$300
- February 14, 2012 - \$300
- March 13, 2012 - \$300
- April 10, 2012 - \$300
- May 8, 2012 - \$300
- June 12, 2012 - \$300
- July 10, 2012 - \$300
- August 14, 2012 - \$300
- September 11, 2012 - \$300
- October 9, 2012 - \$300
- November 13, 2012 - \$300
- December 11, 2012 - \$300

Option #2: Ad Link on GASSA Web Site (Ad Link Posting is for the time period March 2012 – March 2013.)

- Web Ad - \$300

Option #3: Ad in Quarterly Newsletter - GASSA HEADLINE NEWS (Business card size ad.)

- March - \$300
- June - \$300
- September - \$300
- December - \$300

Option #4: Business Listing in the Directory (Cost is \$150 per category listing.)

- 1st - \$150; Category: _____
- 2nd - \$150; Category: _____
- 3rd - \$150; Category: _____

Option #5: Advertise in the Annual Directory (Deadline for Ad Sales is January 15, 2012.)

Color Ad

- Back Cover - \$1295
- Inside Back Cover - \$995
- Inside Front Cover - \$995
- Full Page - \$695
- Half Page - \$450

Black & White Ad

- Full Page - \$450
- Half Page - \$295

Option #6: All Inclusive Package.
All 5 Options for **\$899** – a **\$1500** value at a **\$601 savings** – a 40% discount.

- All Inclusive Package - \$899**
 - ➔ Commercial at Monthly Luncheon (Select Month – Subject to Availability)
 - ➔ Ad Link on Web Site
 - ➔ Quarterly Newsletter Ad (Select one issue)
 - ➔ Business Listing – Single category listing in directory. (Specify category)
 - ➔ Half Page Color Ad in Annual Directory (Upgrades allowed for incremental cost.)

Total Amount of All Ads

Requested: \$ _____.

Complete order form and submit via email to chuck@gassa.org or fax to 678-264-0968 for confirmation and invoicing.

NAME: _____ **DATE:** _____

COMPANY: _____

EMAIL / FAX: _____



2012 ADVERTISING GUIDE

Mission of the GASSA

Provide a forum for those interested in the self-storage industry by providing education and training services, networking opportunities, a legislative agenda to protect and improve business interests, while enhancing the image of our profession and increasing the value and profitability of our member's assets.

Overview of the GASSA

The Georgia Self Storage Association (GASSA) is a non-profit organization which was launched in 1992 when a group of self-storage owners began holding meetings. Today, it has evolved into an organization comprised of self-storage owners, managers, management companies as well as vendors and suppliers numbering more than 230 members and representing over 600 self-storage facilities in Georgia.

Contact Information

Chuck Manley, Executive Director
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Email: chuck@gassa.org
Web Site: www.gassa.org

1 Deliver a Commercial Presentation at a GASSA Luncheon

Look what attention you can get for just \$300. Make a ten (10) minute commercial presentation at one of our monthly luncheons held every second Tuesday at The Vinings Club in Atlanta - with an average audience of 70 attendees.



2 Post your Ad Link on Our Web Site for a Year

Attention and customers all year for just \$300. Your ad is featured on our home page (www.gassa.org) in a revolving space at the top of the home page and in our "links" section. Viewers can "click" on your ad and be directed to your home page or initiate an email to you.



3 Advertise in the Quarterly Newsletter - GASSA Headline NEWS

Get attention along with the news for just \$300. Place an ad in our quarterly newsletter which is sent to over 400 email recipients and posted on our web site.



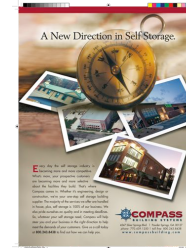
4 Business Listing in the Membership Directory

Get attention by placing a "yellow page-like" listing in the business section of the GASSA 2012 Membership Directory for just \$150 per category.



5 Advertise in the Annual GASSA Membership Directory

Get attention and make a statement all year for a reasonable price. The 2012 Directory will be delivered to 230+ members in March 2012 and viewed by many more people in the self-storage industry. Ad prices are shown below.



GASSA 2012 Membership Directory Ad Prices
Color

Back Cover	\$1295
Inside Back Cover	\$995
Inside Front Cover	\$995
Full Page	\$695
Half Page	\$450
<u>B&W</u>	
Full Page	\$450
Half Page	\$295

Deadline for purchasing directory ads is: January 15, 2012.

2012 Directories will be delivered in March 2012.

6 "All Inclusive" Package. All 5 Ad Options for \$899 - a 40% Discount

Get attention and savings for just \$899. All five (5) of the advertising options in a single year, at a 40% savings. The prices and savings are shown below.



All Inclusive Ad Package

1. Luncheon Commercial: \$300
 2. Web Site - your web link on GASSA web site: \$300 annually
 3. Quarterly Newsletter Ad: single issue - \$300
 4. Business Listing - single category "yellow page-like" listing in directory: \$150
 5. Annual Directory - half page color ad: \$450
 6. "All Inclusive" Advertising Option: Get all of the above in one year for just \$899 - a \$1500 value - at a \$601 savings - a 40% discount.
- Note:** This "all inclusive" offer is limited to only twelve (12) advertisers per year.