

2020 Sponsor Opportunities

GOLD \$3,500

SILVER \$2,750

BRONZE \$2,000

GASSA Communications	est.value			
Recognition on GASSA Communications	\$750	X	X	X
Regular GASSA Eblasts (2+ per month)				
Website Sponsor Page				
Directory Recognition Page				
Vendor Resource Directory Listing	\$400	X	X	X
Premium Position Full Page Color Ad (inside front cover, inside back cover, back cover etc.)	\$1,000	X		
Full Page Color Ad in Membership Directory	\$695		X	
Half Page Color Ad in Membership Directory	\$450			X
Banner Ad on GASSA Website for full year	\$500	X	X	X
Ad in 3 issues of the Bi-Monthly Newsletter	\$300	X		
Ad in 2 issues of the Bi-Monthly Newsletter	\$200		X	
Ad in 1 issue of the Bi-Monthly Newsletter	\$100			X
Logo included in GASSA staff email signature and letterhead	\$500	X		
GASSA Events				
Recognition at 3 Regional Meetings (\$250 each, up to 4 sponsors per meeting)	\$750	X		
Recognition at 2 Regional meetings (\$250 each, up to 4 sponsors per meeting)	\$500		X	
Shared Commercial Sponsorship for One Atlanta Luncheon*	\$500	X	X	X
		Gold	Silver	Bronze
Est. Actual Value of Sponsorship		\$3,800	\$3,145	\$2,300

A la carte sponsorships located on back --->

A LA CARTE SPONSORSHIPS**COST**

Regional Meeting Sponsor	\$250
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Co-sponsor with up to three (3) other advertisers (4 total companies) | 3 Minute Commercial Presentation | Shared recognition on Regional Meeting Eblasts and Registration Page | Recognition on Meeting PowerPoint | Opportunity to bring one (1) item to hand out | List of attendees

Atlanta Meeting Sponsor	\$500
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Co-sponsor with up to one (1) other advertiser (2 total companies) | 10 Minute Commercial Presentation | Shared recognition on Meeting Eblasts and Registration Page | Recognition on Meeting PowerPoint | Opportunity to bring one (1) item to hand out | List of attendees

Vendor Resource Directory Listing on GASSA.org	\$400
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Ad in ONE GASSA Newsletter	\$100
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Ad in ALL GASSA Newsletters (6)	\$525
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Ad in Online Member Directory	
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Full Page Color	\$695
Full Page B&W	\$450
Half Page Color	\$450
Half Page B&W	\$295

*Atlanta and Regional meeting sponsors are subject to availability and will be assigned based on sponsorship level.

**2020 Conference Sponsorship opportunities are not included in these packages, and will be released in March.

