



**GASSA Directory  
Quarter page Ad**

AD is 2.25" wide x 3.5" tall

**GASSA Directory  
Half page Ad**

AD is 4.5" wide x 3.5" tall

## GASSA Directory Full page Ad bleeds off the edge of paper

Paper trim size is 5.5 inches wide by 8.5 inches tall (dashed black line)  
... HOWEVER...

AD artwork should be 5.75" wide x 8.75" tall

One eighth all around outside paper trim is for printer bleed room and should contain no vital information for the ad, only background. All text and important elements should be within blue line, which one eighth inside paper trim.

## GASSA Directory Full page Ad no bleed (with small white paper margin)

AD is 5" wide x 8" tall (orange line)